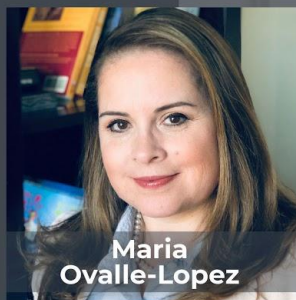




**Dr. Steve  
Constantino**



**Dr. Jenny  
McGown**



**Maria  
Ovalle-Lopez**

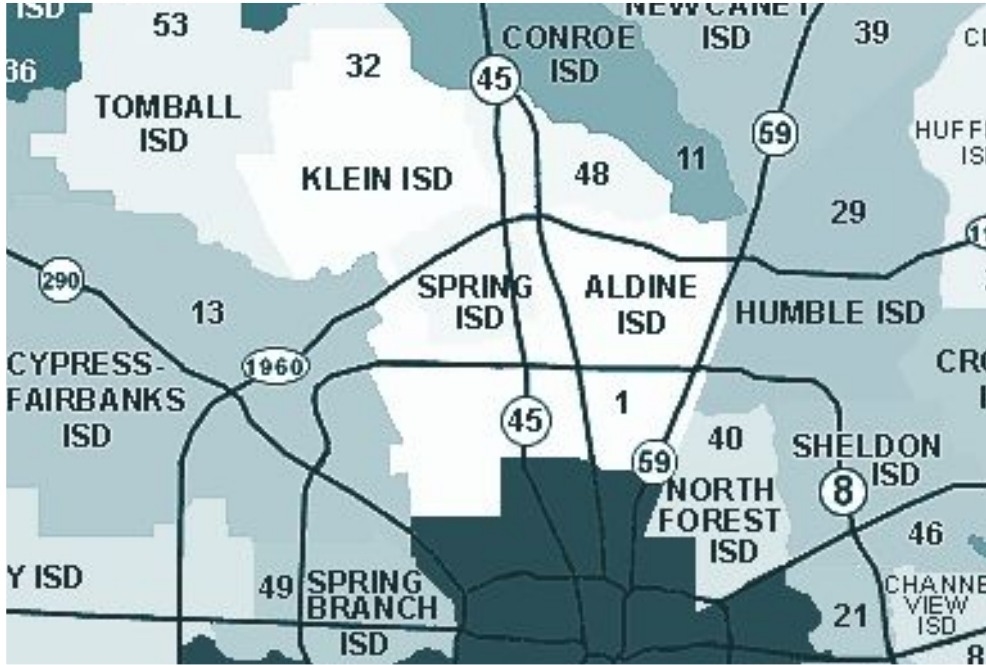
THE  
CONSTANTINO  
GROUP

# STORIES FROM THE FIELD

TUESDAY, APRIL 28, 2020 | 1:00 PM



# About Klein ISD

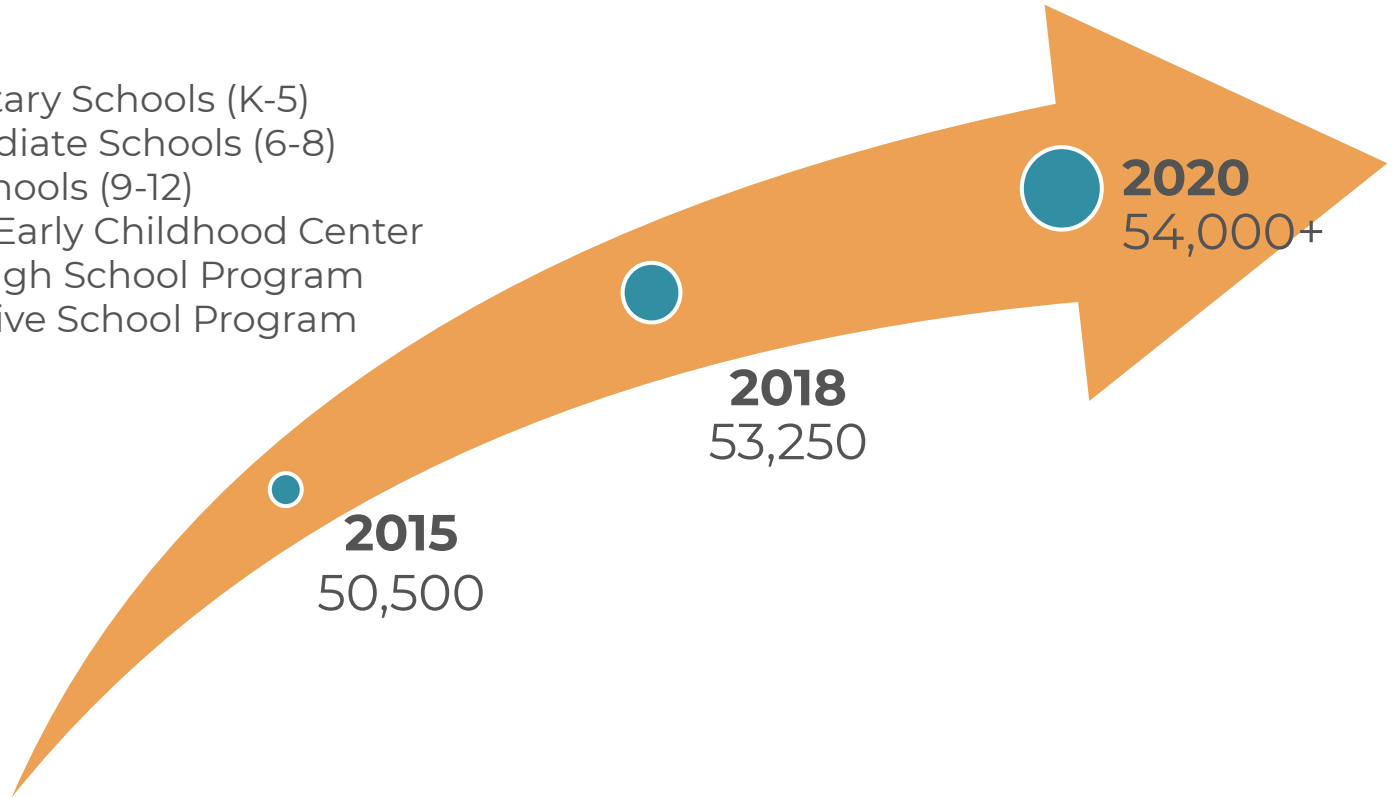


**240k +**  
Residents

**88**  
sq. miles

# About Klein ISD

- 32** Elementary Schools (K-5)
- 10** Intermediate Schools (6-8)
- 5** High Schools (9-12)
- 1** Pre-K & Early Childhood Center
- 1** Vistas High School Program
- 1** Alternative School Program



# About **Klein ISD**

## Demographics

Hispanic	41.4%
----------	-------

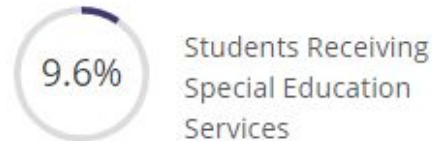
White	31.3%
-------	-------

African American	15%
------------------	-----

Asian	8.4%
-------	------

Two or More Races	3.3%
-------------------	------

American Indian/Pacific Islander	< 1%
----------------------------------	------

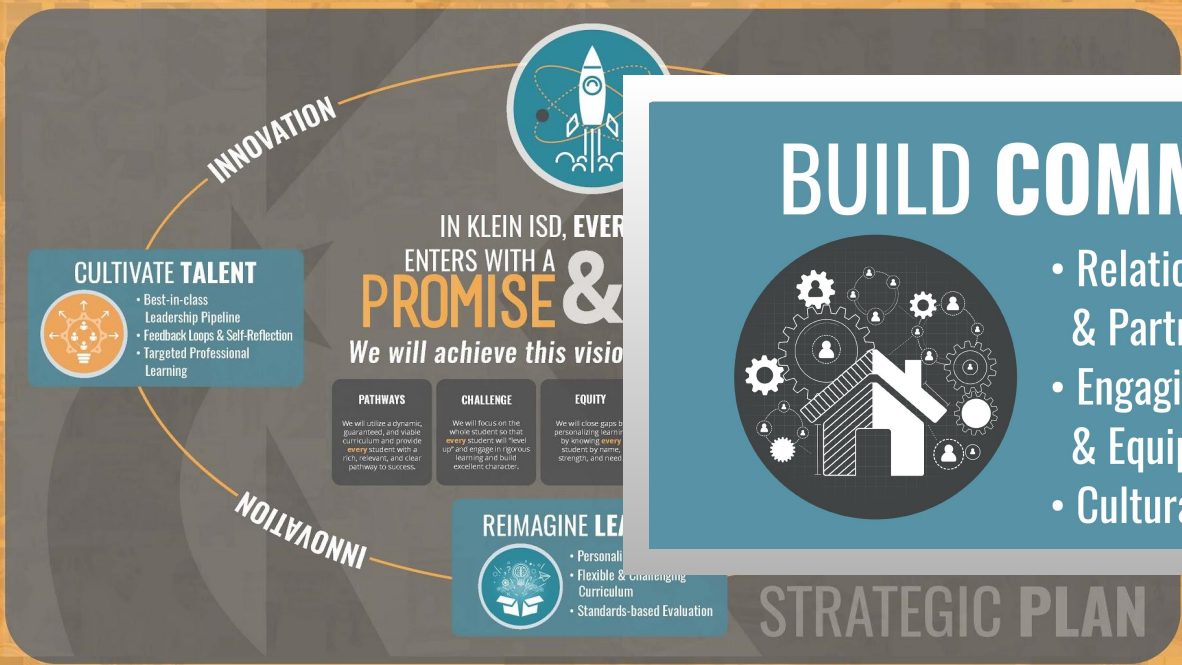


IN KLEIN ISD, **EVERY** STUDENT  
ENTERS WITH A **PROMISE** & EXITS WITH A  
**PURPOSE**

## PROMISE2PURPOSE INVESTORS

PROFILE OF A LEADER

RELATIONSHIPS



**CULTIVATE TALENT**

- Best-in-class Leadership Pipeline
- Feedback Loops & Self-Reflection
- Targeted Professional Learning

IN KLEIN ISD, EVERY STUDENT ENTERS WITH A **PROMISE** & WE WILL ACHIEVE THIS VISION

PATHWAYS	CHALLENGE	EQUITY
We will create a dynamic, personalized, and standards-based curriculum and provide every student with a rich, relevant, and clear pathway to success.	We will focus on the whole student so that every student will "level up" and engage in rigorous learning and build excellent character.	We will close gaps by personalizing learning by knowing every student by name, strengths, and needs.

**REIMAGINE LEARNING**

- Personalized Learning
- Flexible & Challenging Curriculum
- Standards-based Evaluation

# BUILD COMMUNITY



- Relationships, Mentoring, & Partnerships
- Engaging, Educating & Equipping Families
- Cultural Responsiveness

STRATEGIC PLAN

ASPIRATIONAL MEASURES & INDICATORS OF SUCCESS

PROFILE OF A LEARNER



**TEA Model Family Engagement District**

**1 of 3 in the State**

**Texas State Council on Family Engagement**

# today's goal

simply this...

Understand *family engagement* as **THE** strategy to positively engage **every** family in supporting their student from Promise to Purpose & the COVID-19 adjustments needed in order to make it happen.



# Families facilitating learning

“At-Home Learning  
**is not**  
homeschooling.  
At-home learning is  
a response to a  
crisis.”

Dr. Jenny McGown



# BUILD COMMUNITY



- Relationships, Mentoring, & Partnerships
- Engaging, Educating & Equipping Families
- Cultural Responsiveness



## Tweet



**Steve Constantino**

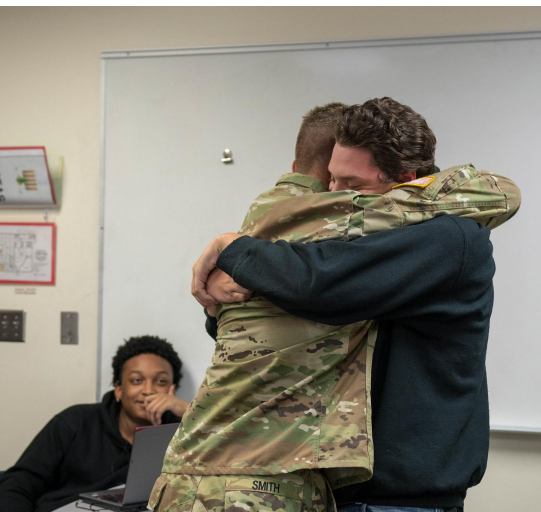
@DrSConstantino



Families that were disengaged before are not more engaged now because learning is taking place at home. Disengagement was never about "attending" events or meetings. Believing that relationships are essential is the first step. [#suptchat](#) [#edchat](#) [#k12](#) [#education](#) [#familyengagement](#)

1:20 PM · Apr 2, 2020 · [Buffer](#)

# Family Satisfaction Survey Results



**20,000+ families**  
*(largest return ever)*



84 out  
of 100

# Klein ISD Family Priorities

Safety

Academics

Pathways



What **keeps** you from being **more involved in your child's education?**



**27%**



**16%**



**11%**



# KLEIN FAMILY Q&A

NOVEMBER 19

8 PM WITH

DR. JENNY MCGOWN



Dr. Jenny McGown  
Klein ISD Superintendent



	First 12 Hours	After 48 Hours
<b>Total Reach</b>	11,380	13,453
<b>Total Engagements</b>	2,897	3,244
<b>Total Unique Viewers</b>	5,763	6,432

# KLEIN ISD FACEBOOK LIVE Q&A COVID-19 EDITION

**THURSDAY,  
APRIL 16, 2020  
10:30 AM**



**YVONNE CLARKE, MSN, RN**  
HEALTH SERVICES  
COORDINATOR



**DR. JENNY MCGOWN**  
KLEIN ISD SUPERINTENDENT



**DAVID KIMBERLY**  
KLEIN ISD POLICE CHIEF



[WWW.FACEBOOK.COM/KLEINISD](http://WWW.FACEBOOK.COM/KLEINISD)

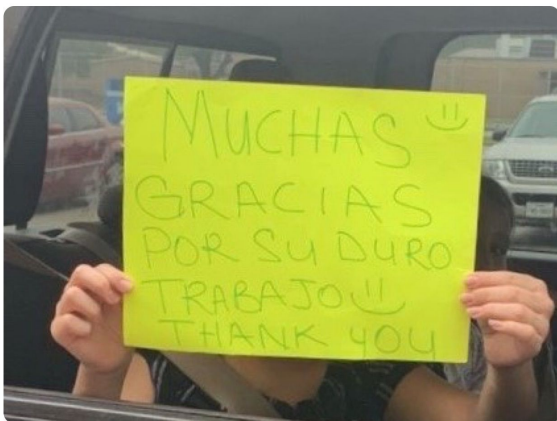
	First 12 Hours	After 48 Hours
<b>Total Reach</b>	13,177	15,204
<b>Total Engagements</b>	4,532	6,741
<b>Total Unique Viewers</b>	7,978	11,543

Tweet



Doug Massey  
@MasseyDoug

The @KleinSDFood team raised the bar again this week. We delivered 53,416 meals to the @KleinISD community this week including 32,440 just today. Great job, enjoy the weekend and we will see everyone on Monday. #kleinisopen #P2P #SchoolLunchHeroes



More than

**187,342 meals**

distributed by Nutrition and Food Services to the Klein ISD Community to date.

**18,930 Backpack Buddies**

distributed through the Backpack Buddies program in partnership with the Houston Food Bank.

**6,461 Help Desk tickets**

submitted to Information Technology resolved within an average of 2.5 hours



**Strengthening**  
staff capacity to  
engage families &  
**Promoting**  
family efficacy

[Source: Dr. Steve Constantino](#)

## Family Engagement COVID-19 Support



- Staff reaching out directly to families: Parent Liaisons, teachers, counselors and other staff communicating with core groups at their campus
- Assisting with translation and interpretation
- Supporting virtual Parent -Teacher conferences



- Family Engagement Site for Staff
- Working collaboratively with Counseling Department
- At Home Learning Site for Special Populations

# Resources



New Lessons for April 27 - May 01

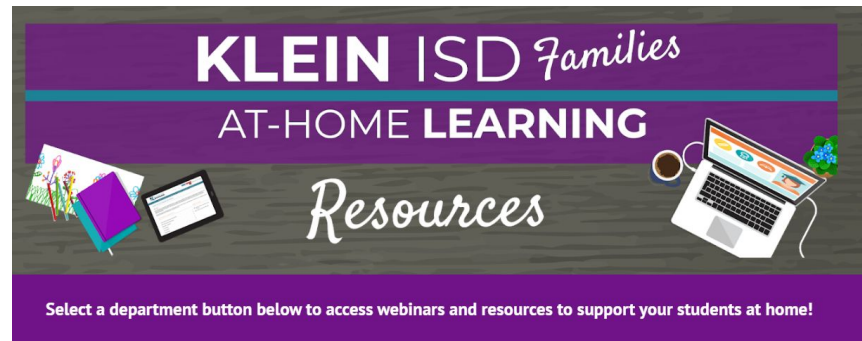
While our school buildings may be closed, Klein ISD remains open for learning and committed to our students' success. As we move our classrooms outside of the school walls into virtual classrooms set up in our students' homes, **Klein At-Home Learning** is our virtual hub for lessons and resources. Our teachers and staff look forward to connecting with our students and are grateful for our continued partnership with our Klein ISD families.

Students and families, the Klein ISD At-Home Learning Information Guide is available [HERE](#).

**Elementary**

**Secondary**

**COVID-19  
Updates**



Special  
Education  
Services

Section 504/  
Dyslexia  
Services

Multilingual  
Services

[www.kleinisd.net/athomelearning](http://www.kleinisd.net/athomelearning)

#promise2purpose #kleinfamily

# Klein ISD Family Engagement Google site for Staff



This Google site also contains parenting resources and links with information to support families during the at-home learning period. Site is updated weekly. Go to the **RESOURCES** tab.



**COVID-19 UPDATE:** Teachers and Staff: *Please see [this document](#)* where you can find parenting advice that you can use to support families during this outbreak. You can send in your messages to families, publish in virtual newsletters, etc.

**3 Ways You Can Boost At-Home Family Engagement**

- REMEMBER the Basics: Relationships First!**  
School Trust + Cultural Responsiveness + Collaboration = Positive Learning Experiences
- BUILD and acknowledge family efficacy**  
Recognizing parents' expertise = Families + increase of positive learning experiences
- EMPATHIZE**  
Active Listening + Flexibility = ❤️

Klein ISD Family Engagement

**Invisible Engagement**

Engagement: what you do not see, but of which you will see the results.

**NEEDS FOR FAMILY ENGAGEMENT**

- Support invisible family engagement: Build trust, address family's needs
- Promotes the efficacy of families when they are with their children and we are not.
- Support visible family engagement: Manage the communication process, Offer family to the planning of learning experiences

**AT-HOME LEARNING & FAMILY-SCHOOL PARTNERSHIPS**

**ACKNOWLEDGE THE CHANGES IN LEARNING**



# FE At Home Learning



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	A	B	C
11	Family meetings are a wonderful tool for creating a spirit of teamwork and cooperation. Among the many ways a family meeting can help "iron out the wrinkles" of family life are the development of problem-solving skills, the growth in respect for the feelings and rights of others, and an awareness of busy family schedules.	Las reuniones familiares son una herramienta hermosa para crear un espíritu de trabajo en equipo y de cooperación. Entre las muchas maneras que una reunión familiar puede ayudar a "quitar leña del fuego" de la vida familiar esta desarrollar habilidades para resolver problemas, el desarrollo por el respeto de los sentimientos y derechos de otros y el entendimiento de las ocupaciones en la familia.	Practical Parent Education * QUOTE**
12	At-Home learning guide: Set a routine or schedule, find a calm place to work, tackle the hard stuff first, set daily goals, take breaks, get out for some fresh air and exercise (keep social distance), make a place for feelings (we all need to share how we feel!)	Aprender en casa: Establezca rutinas u horarios, busque un lugar calmado para trabajar, trabaje en lo más difícil primero, establezca metas diarias, tome descansos, tome aire fresco y haga ejercicio (manteniendo distanciamiento social), haga espacio para hablar de sentimientos (¡Todos necesitamos compartir lo que sentimos!)	Great Schools
13	Research shows that just being in the presence of a compassionate, safe adult can help kids calm down. As families, we can be "that person" for each other.	Los estudios demuestran que los niños se calman si están en presencia de un adulto compasivo y que les da seguridad. Como familias, nosotros podemos ser "Esa persona" para el otro.	PBS for Parents
	When we are anxious or upset, our heart rate increases and our breath becomes more shallow. When we take	Cuando estamos ansiosos o enojados, aumentan nuestra frecuencia cardíaca y	PBS for Parents



# 3

## Ways You Can Boost At-Home Family Engagement

### 1 REMEMBER the Basics: Relationships first!



### 2 BUILD and acknowledge family efficacy



### 3 EMPATHIZE



Klein ISD Family Engagement

#### KLEIN ISD FAMILY ENGAGEMENT

## AT-HOME LEARNING & FAMILY- SCHOOL PARTNERSHIPS



### ACKNOWLEDGE THE CHANGES IN LEARNING

The context for learning has dramatically changed. When designing lessons **consider easy to implement lessons** for at-home consumption

### KEEP IN MIND

#### THE EMOTIONAL STRESS OF LEARNING AT HOME

Normalcy of school and family routines has changed. **Focus on relationships**, acknowledge family's fears and struggles, and open opportunities for feedback and suggestions



### GIVE FAMILIES

#### AN ACTIVE ROLE IN LEARNING

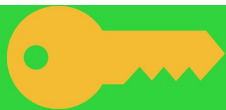
Families are now delivering information and **driving learning**. Suggest resources and routines and celebrate success to build and strengthen family efficacy.



SOURCE: DR. STEVE CONSTANTINO

## SUPPORT FAMILY EFFICACY

Klein ISD Family Engagement



Family Efficacy: A key component for engagement

Family's decision to participate in learning is often based in potential outcomes:

"Can I help my student be successful?"



yes

Families can :

**ENCOURAGE** learning  
**MODEL** learning  
**REINFORCE** learning  
**PARTICIPATE** in learning

Source:  
Dr. Steve Constantino



Engagement that you do not see, but of which you will see the results

Promotes the efficacy of families when they are with their children and we are not.



KLEIN ISD FAMILY ENGAGEMENT

## Invisible Engagement

Support Invisible family engagement:

- Build and sustaining relationships
- Discover Family's assets



Source: Dr. Steve Constantino

Support Invisible family engagement:

- Maintain effective communication (Feedback)
- Engage family in the planning of learning experiences





# FAMILY ACADEMIC SOCIALIZATION

Klein ISD Family  
Engagement

Engagement that includes  
**families communicating**  
to students :

- The **value** of education
- Their **expectations** for educational achievement



## Family Academic Socialization:

- **Shapes** behaviors that have implications for student's success
- Associated with more **positive learning** and behavioral outcomes
- **Strengthens** Family- School partnerships

## Support Family Academic Socialization!



- **Communicate** to families the **WHY** of learning
- **Give** families a role in learning
- **Bring** families into creating learning experiences

Source: Dr. Steve  
Constantino

## Dr. Jenny McGown, Klein ISD Superintendent of Schools

Twitter: @jenny\_mcgown

Instagram: @jennymcgownsupt

Facebook: facebook.com/jennymcgownsupt

## Maria Ovalle- Lopez, Family Engagement Coordinator

Email: [movallelopez1@Kleinisd.net](mailto:movallelopez1@Kleinisd.net)

Twitter: @FamilyKisd

## Klein ISD

<http://www.kleinisd.net/>

Twitter: @kleinisd

Instagram: @kleinisd

Facebook: facebook.com/KleinISD/

IN KLEIN ISD, **EVERY** STUDENT  
ENTERS WITH A **PROMISE** & **PURPOSE**  
EXITS WITH A